

# 2017 Limitless Ladder Bonus

The 2017 Limitless Ladder Bonus is designed to reward Independent Distributors who create growth in their Limitless Organizational sales. The bonus begins February 1, 2017 and is available to both new and current distributors. Starting points on the ladder and qualification deadlines will be determined by one's enrollment date.

## Qualification Starting Points and Deadlines:

New Distributors (enrolled February 1, 2017 – Dec 31, 2017): Starting point is at the beginning of the Ladder, new Distributors have six months from the date of enrollment to achieve their first ladder rung.

Current Distributors (enrolled prior to February 1, 2017): Starting point is based on Organizational Volume (OV) as of midnight January 31, 2017, or the next ladder rung from their last earned ladder bonus.

- Example A: OV on Jan. 31<sup>st</sup> is 2,800. This Distributor would begin running at the 5,000 rung effective February 1<sup>st</sup>.
- Example B: OV on Jan. 31<sup>st</sup> is 2,800, however, the Distributor earned a 5,000 ladder bonus in December 2015. This Distributor would begin running at the 10,000 rung effective February 1<sup>st</sup>.

Deadlines for Bonus Qualifications: Any Ladder bonus started by December 31, 2017 can be completed provided that all requirements are met. If the company extends the Ladder bonus program beyond December 31, 2017, any new rules will go into effect upon completion of current bonuses being earned.

## Requirements:

The Limitless Ladder has a series of five benchmarks and bonuses that can be achieved. These benchmarks have requirements in:

- Total Organizational Volume (OV),
- Unencumbered Volume (no more than 50% of OV from any one leg)
- Participation in the Limitless Delivery Rewards (LDR) automatic shipment program, and
- Personal advances in member enrollments or paid ranks in the compensation plan.

Once the Minimum OV, 50% Rule, LDR, and Paid Rank requirements for a benchmark are achieved, the **Limitless Ladder bonus will top off one's total check to a certain corresponding guaranteed amount.** This guarantee will continue for two additional months on rungs 1-3 providing the OV amount grows by the designated amount and all other requirements are maintained. Once a benchmark is initially achieved, the next benchmark must be reached within a specified timeframe.

<b>BENCHMARKS REQUIREMENTS AND BONUSES:</b>							
<b>BENCHMARK</b>	<b>Minimum OV</b>	<b>Minimum LDR</b>	<b>Minimum Paid Rank</b>	<b>Guarantee Bonus</b>	<b>Min. OV Growth</b>	<b>Max. Consecutive Payments</b>	<b>Months to Achieve Next Benchmark</b>
# 1	2,500*	75 PV	Ambassador/X <sup>3</sup>	\$500 Top Off	20%	3 months	5
# 2	5,000*	75 PV	Xecutive <sup>3</sup>	\$1,000 Top Off	20%	3 months	4
# 3	10,000*	350 PV	Manager	\$2,000 Top Off	20%	3 months	3
# 4	17,500*	350 PV	Manager	\$3,500 Top Off	20%	2 months	2
# 5	25,000*	350 PV	Sr. Manager	2x check	20%**	2 months	1

\*50% rule applies. No more than 50% of OV requirement can come from any one leg.

\*\* The bonus for benchmark 5 doubles the entire commission earnings (including retail mark-ups and Fast Start Bonus, prior to clawbacks) for only two consecutive months providing that OV grows by 20% from prior month-end and that all other requirements are maintained.

**Example:** Sara meets the requirements for Benchmark 2 by March 31, 2017 with the following:

- Total OV: 5,641
- Personal LDR: 103 PV
- Paid Rank: Xecutive<sup>3</sup>

Her total earnings on April 15<sup>th</sup> is \$560 (including retail mark-ups, Fast Start Bonus, and before clawbacks). For the month of March, her earned Ladder bonus is \$440 to top her off to \$1,000. To earn the \$1,000 guarantee for April, Sara must grow her OV by 20% (6769 OV). If all other requirements are met, she will receive the guarantee on May 20<sup>th</sup>. Sara can receive one more guarantee providing all requirements are met including an increase of 20% over her April month end OV. Sara has 4 months from May 31, 2017 to reach the next benchmark.

**Ladder Rung Grace Month:**

In the event a Distributor fails to increase their OV by 20% or maintain requirements in the 2<sup>nd</sup> month of a ladder rung, they are able to claim a one time “Grace month”. This allows a distributor to still earn the 3<sup>rd</sup> and final bonus for that rung, if all requirements are met, including 20% growth over the initial qualifying month or grace month’s OV, whichever is higher.

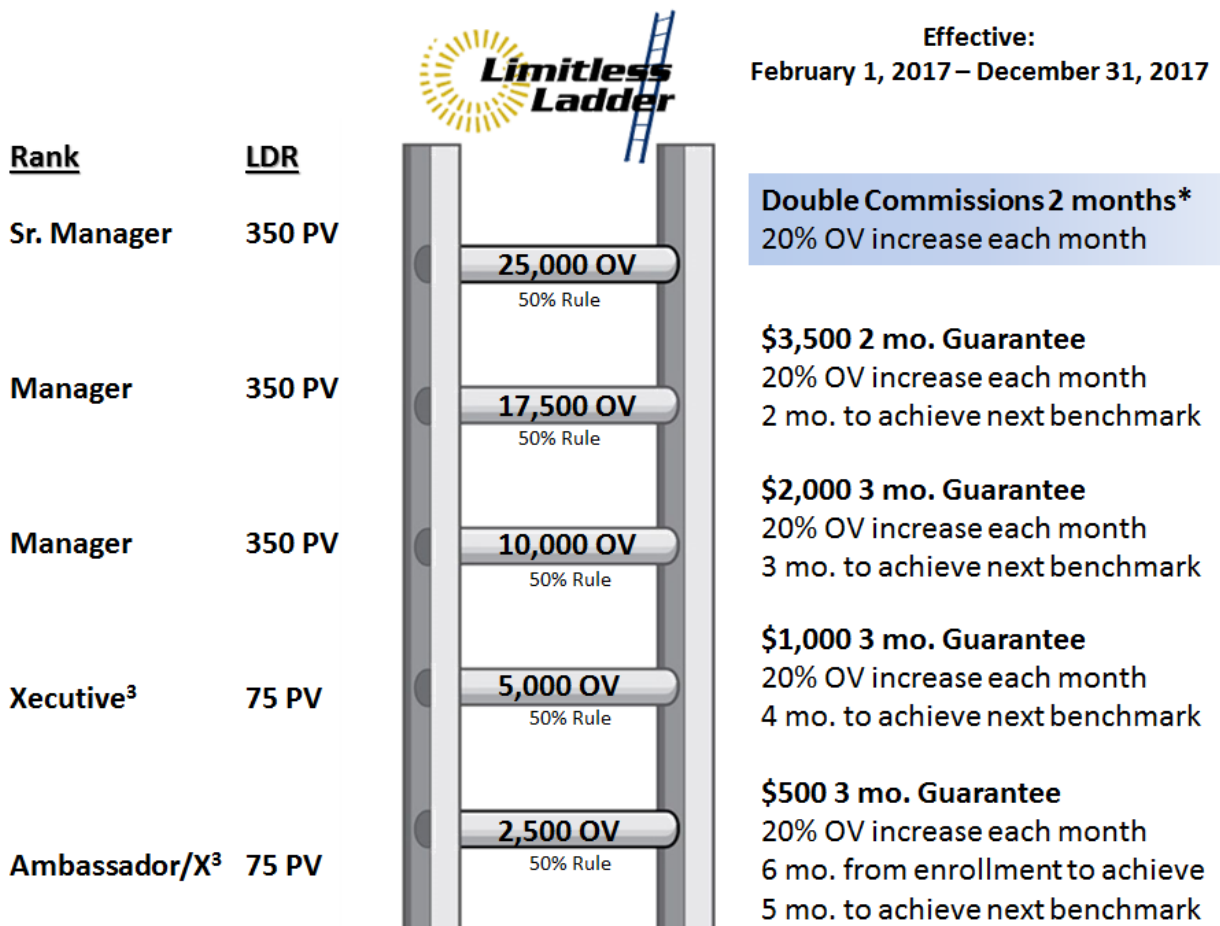
**Legacy Reset:**

A Distributor can be removed from the Limitless Ladder by “timing out”, or not meeting ladder rungs within the specified timeframe. In the event a Distributor who has been removed again qualifies for the ladder, they will be given a one time “Legacy Reset”. This will allow a Distributor to return to the ladder at the rung following their highest achieved rung.

**Entry into Promotion with Letter of Intent (LOI):**

In order to claim the above bonuses, a Distributor must complete and submit the Limitless Ladder Letter of Intent (LOI) available in the Virtual Office. The completed LOI must be submitted to Distributor Services at [support@limitlessww.com](mailto:support@limitlessww.com), for verification. The LOI must be submitted prior to the close of the 1<sup>st</sup> commission month in which the Distributor is attempting to qualify.

The Limitless policies and procedures will be enforced for qualification rules, including but not limited to buying-in volume, creating false distributorships (straw-man ID’s) in order to fulfill requirements, etc. Additionally, all orders in the downline used to qualify a distributor for any benchmark bonus must be paid for and shipped to the owner of the account. Company reserves the right to disqualify distributors who violate such policies.



\*See official Limitless Ladder rules. Current Distributors start from their January 31, 2017 OV or rung following their highest earned Ladder Bonus.



Distributor ID

# 2017 Limitles Ladder Letter of Intent

Qualification Period: February 1, 2017 - December 31, 2017

**PRINT CLEARLY USING A DARK PEN**

I, ,

Distributor Identification Number \_\_\_\_\_, submit my Letter of Intent for consideration in the Limitless Ladder Promotion. I understand that in order to receive bonus guarantees, up to double commissions, I must adhere to all requirements/rules in both the Limitless Ladder Rules, and the Policies and Procedures document.

Primary Applicant Signature			Date	
Secondary Applicant Signature			Date	
Street Address	City	State	Zip Code	Phone

Sign and mail, fax, or scan and email in this Letter of Intent form to:  
support@limitlessww.com • 5742 W Harold Gatty Dr. Salt Lake City UT 84116 • FAX: 801-530-2951

I have read and accept the terms and conditions of the Limitless Ladder Promotion

The email address I would like confirmation of receipt sent to is

Beginning OV (January 2016, or 0 for New Distributors)	Beginning Benchmark
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### Terms and Conditions

In order to qualify for any of the 2017 Limitless Ladder Bonuses, a Distributor must achieve all requirements set in the Official Limitless Ladder Rules. Including but not limited to the following requirements: OV, 50% Rule, Rank, Growth, and Timeframe. The Limitless Policies and Procedures will be enforced for qualification rules, including but not limited to buying-in volume, creating false distributorships (straw-man ID's) in order to fulfill requirements, etc. Additionally, all orders in the downline used to qualify a distributor for an benchmark bonus must be paid for and shipped to the owner of the account. Company reserves the right to disqualify distributors who violate such policies.