

# 2016 Limitless Ladder Bonus

The 2016 Limitless Ladder Bonus is designed to reward Independent Distributors who create growth in their Limitless Organizational sales. The bonus begins March 1, 2016 and is available to both new and current distributors. Starting points on the ladder and qualification deadlines will be determined by one's enrollment date.

## Qualification Starting Points and Deadlines:

New Distributors (enrolled March 1, 2016 – Dec 31, 2016): Starting point is at the beginning of the Ladder.

Current Distributors (enrolled prior to March 1, 2016): Starting point is based on Organizational Volume (OV) as of midnight January 31, 2016, or the next ladder rung from their last earned ladder bonus.

- Example A: OV on Jan. 31<sup>st</sup> is 2,800. This Distributor would begin running at the 5,000 rung effective March 1<sup>st</sup>.
- Example B: OV on Jan. 31<sup>st</sup> is 2,800, however, the Distributor earned a 5,000 ladder bonus in December 2015. This Distributor would begin running at the 10,000 rung effective March 1<sup>st</sup>.

Deadlines for Bonus Qualifications: Any Ladder bonus started by December 31, 2016 can be completed provided that all requirements are met. If the company extends the Ladder bonus program beyond December 31, 2016, any new rules will go into effect upon completion of current bonuses being earned.

## Requirements:

The Limitless Ladder has a series of five benchmarks and bonuses that can be achieved. These benchmarks have requirements in:

- Total Organizational Volume (OV),
- Unencumbered Volume (no more than 50% of OV from any one leg)
- Participation in the Limitless Delivery Rewards (LDR) automatic shipment program, and
- Personal advances in member enrollments or paid ranks in the compensation plan.

Once the Minimum OV, 50% Rule, LDR, and Paid Rank requirements for a benchmark are achieved, the **Limitless Ladder bonus will top off one's total check to a certain corresponding guaranteed amount.** This guarantee will continue for two additional months on rungs 1-3 providing the OV amount grows by the designated amount and all other requirements are maintained. Once a benchmark is initially achieved, the next benchmark must be reached within a specified timeframe.

| <b>BENCHMARKS REQUIREMENTS AND BONUSES:</b> |                   |                    |                          |                        |                       |                                  |   |
|---|-------------------|--------------------|--------------------------|------------------------|-----------------------|----------------------------------|---|
| <b>BENCHMARK</b>                            | <b>Minimum OV</b> | <b>Minimum LDR</b> | <b>Minimum Paid Rank</b> | <b>Guarantee Bonus</b> | <b>Min. OV Growth</b> | <b>Max. Consecutive Payments</b> | <b>Months to Achieve Next Benchmark</b> |
| # 1   | 2,500*            | 75 PV              | Ambassador               | \$500 Top Off          | 20%                   | 3 months                         | 6                                       |
| # 2   | 5,000*            | 75 PV              | Xecutive <sup>3</sup>    | \$1,000 Top Off        | 20%                   | 3 months                         | 5                                       |
| # 3   | 10,000*           | 350 PV             | Manager                  | \$2,000 Top Off        | 20%                   | 3 months                         | 4                                       |
| # 4   | 17,500*           | 350 PV             | Manager                  | \$3,500 Top Off        | 20%                   | 2 months                         | 3                                       |
| # 5   | 25,000*           | 350 PV             | Senior Manager           | 2x check               | 20%**                 | 2 months                         | 2                                       |

\*50% rule applies. No more than 50% of OV requirement can come from any one leg.

\*\* The bonus for benchmark 5 doubles the entire commission earnings (including retail mark-ups and Fast Start Bonus, prior to clawbacks) for only two consecutive months providing that OV grows by 20% from prior month-end and that all other requirements are maintained.

**Example:** Sara meets the requirements for Benchmark 2 by March 31, 2016 with the following:

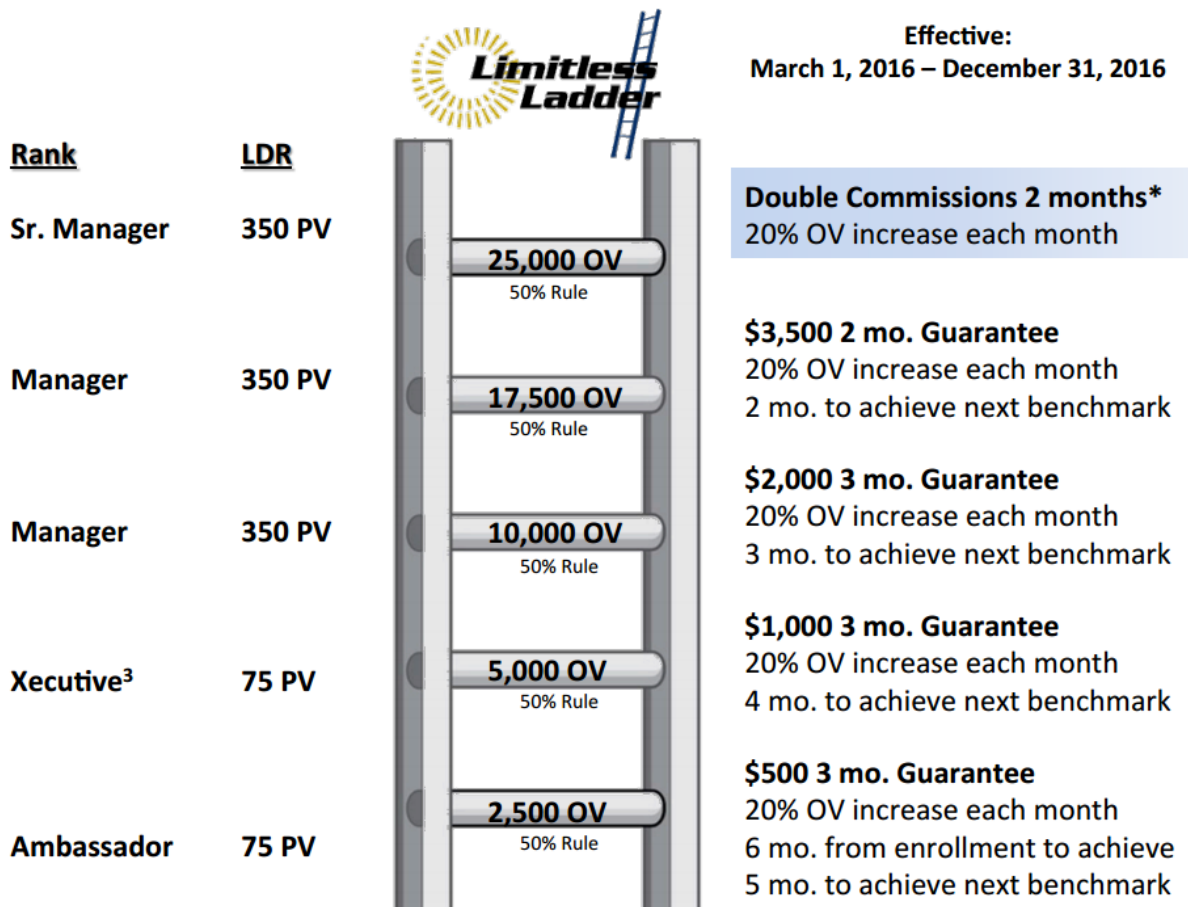
- Total OV: 5,641
- Personal LDR: 103 PV
- Paid Rank: Xecutive<sup>3</sup>

Her total earnings on April 15<sup>th</sup> is \$560 (including retail mark-ups, Fast Start Bonus, and before clawbacks). On April 20<sup>th</sup>, her earned Ladder bonus is \$440 to top her off to \$1,000. To earn the \$1,000 guarantee for April, Sara must grow her OV by 20% (1124 to a minimum of 6765. If all other requirements are met, she will receive the guarantee on May 20<sup>th</sup> for the commission month of April. Sara can receive one more guarantee providing all requirements are met including an increase of 20% over her April month end OV. Sara has 5 months from July 31, 2015 to reach the next benchmark.

**Entry into Promotion with Letter of Intent (LOI):**

In order to claim the above bonuses, a Distributor must complete and submit the Limitless Ladder Letter of Intent (LOI) available in the Virtual Office. The completed LOI must be submitted to Distributor Services at [support@limitlessww.com](mailto:support@limitlessww.com), for verification. The LOI must be submitted prior to the close of the 1<sup>st</sup> commission month in which the Distributor is attempting to qualify.

The Limitless policies and procedures will be enforced for qualification rules, including but not limited to buying-in volume, creating false distributorships (straw-man ID's) in order to fulfill requirements, etc. Additionally, all orders in the downline used to qualify a distributor for any benchmark bonus must be paid for and shipped to the owner of the account. Company reserves the right to disqualify distributors who violate such policies.



\*See official Limitless Ladder rules. Current Distributors start from their January 31, 2016 OV or rung following their highest earned Ladder Bonus.



Distributor ID

# 2016 Limitles Ladder Letter of Intent

Qualification Period: March 1, 2016 - December 31, 2016

**PRINT CLEARLY USING A DARK PEN**

I, ,

Distributor Identification Number \_\_\_\_\_, submit my Letter of Intent for consideration in the Limitless Ladder Promotion. I understand that in order to receive bonus guarantees, up to double commissions, I must adhere to all requirements/rules in both the Limitless Ladder Rules, and the Policies and Procedures document.

|                               |      |       |          |       |
|-------------------------------|------|-------|----------|-------|
| Primary Applicant Signature   |      |       | Date     |       |
| Secondary Applicant Signature |      |       | Date     |       |
| Street Address                | City | State | Zip Code | Phone |

Sign and mail, fax, or scan and email in this Letter of Intent form to:  
support@limitlessww.com • 5742 W Harold Gatty Dr. Salt Lake City UT 84116 • FAX: 801-530-2951

I have read and accept the terms and conditions of the Limitless Ladder Promotion

The email address I would like confirmation of receipt sent to is

|  |                     |
|--|---------------------|
| Beginning OV (January 2016, or 0 for New Distributors) | Beginning Benchmark |
|--|---------------------|

### Terms and Conditions

In order to qualify for any of the 2016 Limitless Ladder Bonuses, a Distributor must achieve all requirements set in the Official Limitless Ladder Rules. Including but not limited to the following requirements: OV, 50% Rule, Rank, Growth, and Timeframe. The Limitless Policies and Procedures will be enforced for qualification rules, including but not limited to buying-in volume, creating false distributorships (straw-man ID's) in order to fulfill requirements, etc. Additionally, all orders in the downline used to qualify a distributor for an benchmark bonus must be paid for and shipped to the owner of the account. Company reserves the right to disqualify distributors who violate such policies.