

LIMITLESS  
WORLDWIDE™  
COMPENSATION PLAN







DISCOVER  
A WAY TO  
NOT ONLY  
SUCCEED,  
BUT TO  
ACHIEVE  
YOUR  
DREAMS.











Limitless Worldwide offers a firm business foundation, scientifically proven products, and an incredible sales compensation plan that gives everyone who joins a “Limitless” chance to make money. Our patent-pending compensation plan can empower distributors to earn a part-time income, continue all the way to a full-time income, or even move beyond to the income of their dreams.







WAYS TO EARN



Our compensation plan rewards both those who want to earn a part-time income and those who want to become sales leaders. It's structured to pay distributors an industry-high percentage on both their customers and distributors, while at the same time rewarding those who develop and duplicate teams.

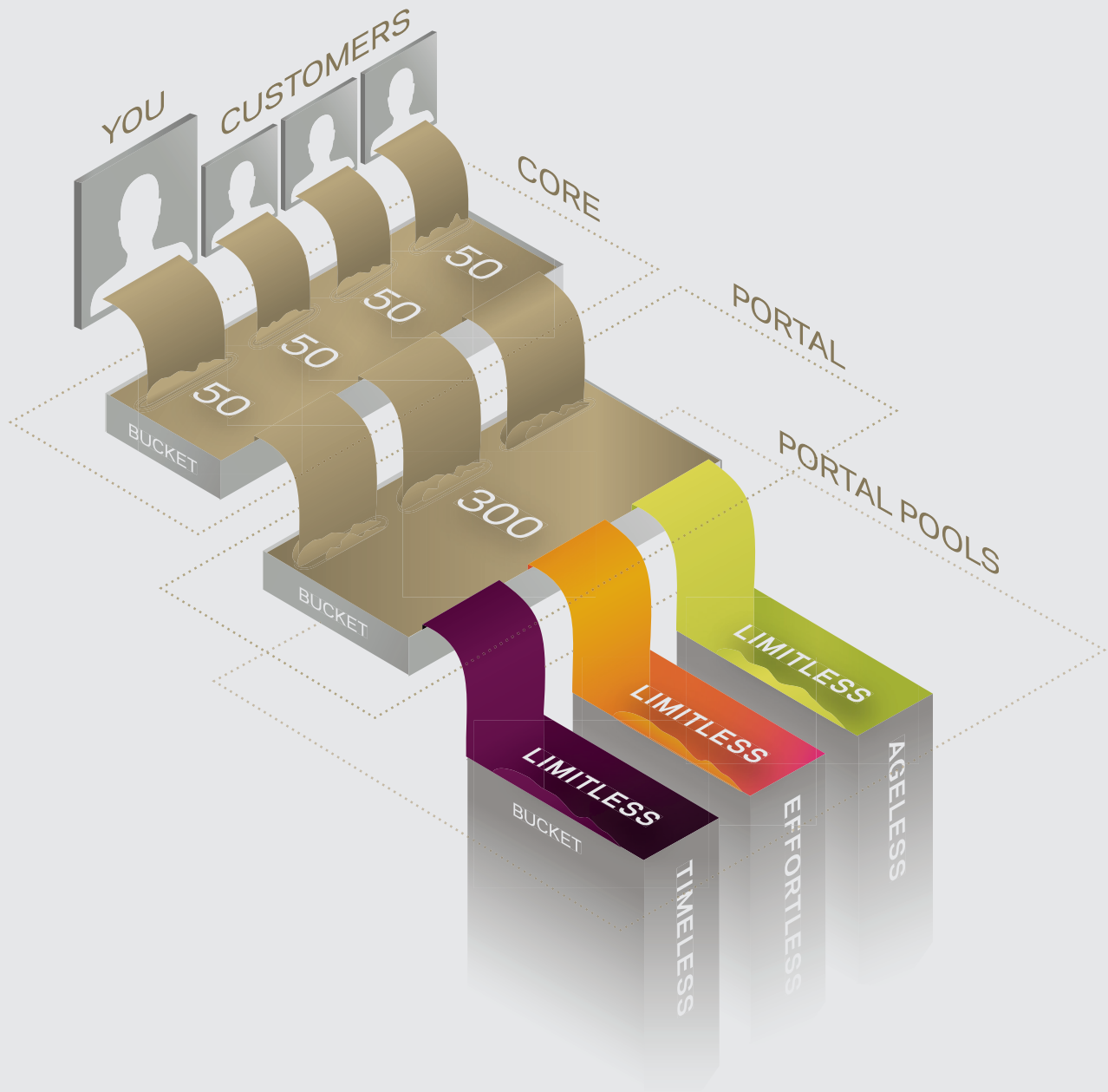
It's called the Limitless TriBrid Overlay Compensation

Plan™: "TriBrid," because it has three ways to earn income, and "Overlay," because on the same genealogy, you can create multiple income streams from our three product categories.



# PROGRESSIVE PV

## OVERVIEW





# PROGRESSIVE PV

Limitless has pioneered the concept of “Progressive PV,” a patent-pending concept that allows you to benefit from all three parts of the TriBrid Compensation Plan at your own pace.

Progressive PV allows you to accumulate volume into a series of “buckets.” Filling each of the three bucket types gives you specific, progressive benefits:

**Core PV Bucket:** This initial “bucket” gets filled with the first 50 PV of your personal purchases each month regardless of the category in which products are purchased. Your personal customers also have a Core PV bucket that gets filled each month. Anything over 50 will progress and combine into the next series of buckets, the Portal PV bucket and the Limitless bucket (see respective sections below).

For example, if a product is priced at \$59 wholesale and it is the first order of the month, then 50 PV will go into your Core PV bucket, and 9 PV will go into your Portal PV bucket.

**Portal PV Bucket:** After the Core PV bucket is filled, both your personal purchases and your customers’ purchases will flow into your Portal PV bucket.\* Your Portal PV bucket is considered full once it reaches 300 PV. Any further volume from you and your customers’ purchases will then flow into your Limitless buckets (see “Limitless Buckets” section below).

Once your 300 Portal PV bucket is full, you will be considered an Xecutive and you will be eligible for the Customer Acquisition Bonus (CAB) which is 5% of your Xecutive Qualifying Volume (XQV) or first level volume in each category (see page 13).

In order to get paid past the first level in your portal categories (Timeless, Effortless, and Ageless), you must become an Xecutive<sup>3</sup> or X<sup>3</sup> by having three personally enrolled Xecutives. As an X<sup>3</sup>, besides the CAB earnings, you can also qualify for group bonuses.

**Limitless Buckets:** All volume over the 300 Portal PV that accumulates during the month from you and your customer’s purchases will then flow into the corresponding category Limitless Buckets. Each category Limitless bucket volume will be added to the corresponding XQV on which you can be paid according to your qualification for the CAB as well as for Xecutive Group Volume (XGV) bonuses. (see page 13 for more details).

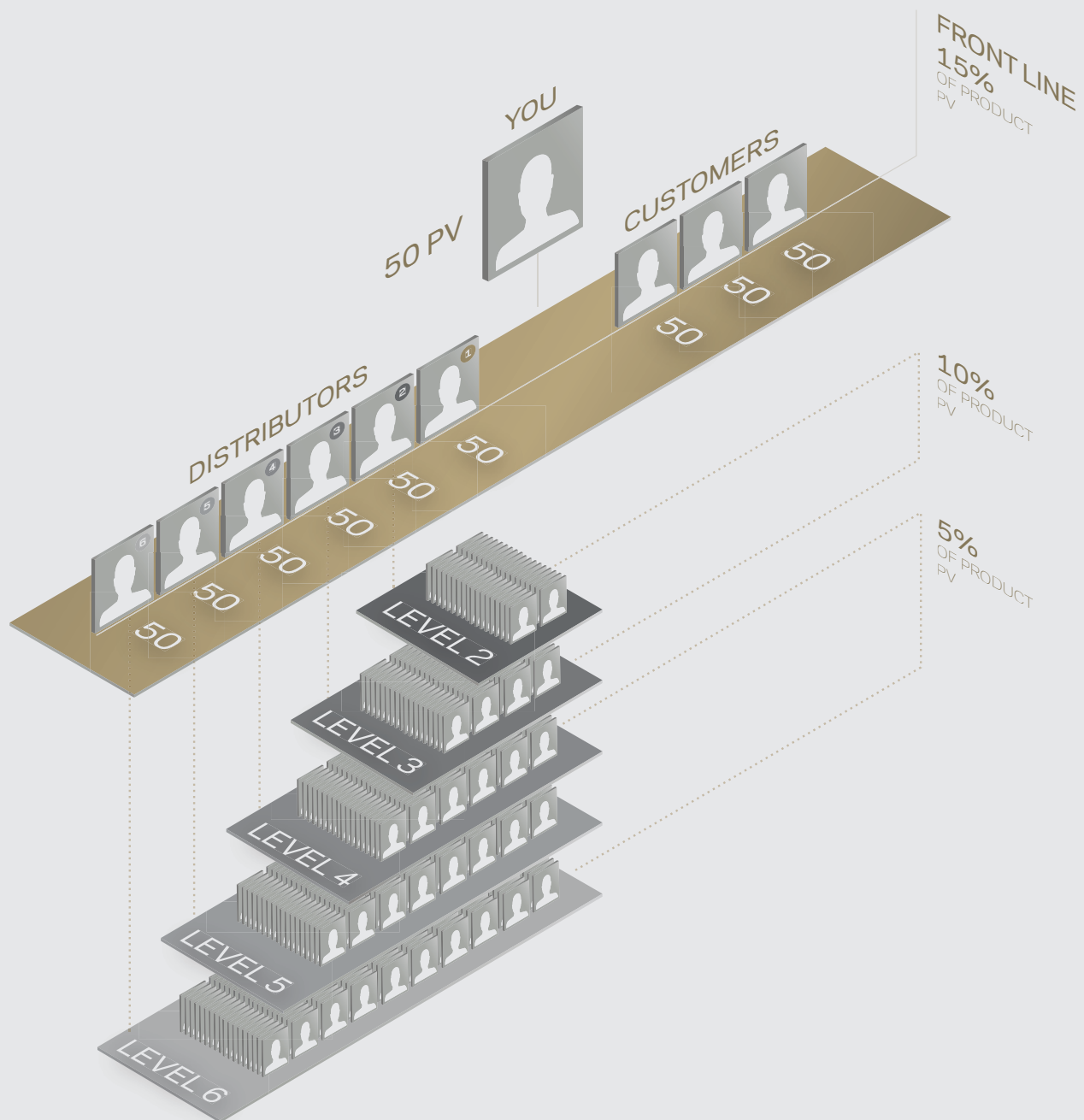
\*Once a Distributor achieves an Ambassador or Xecutive<sup>3</sup> Title Rank, an option to accelerate customer volumes past the Core PV bucket to the Portal PV bucket is available.

\*\*Commissionable Volume on product sold outside the U.S. may have a lower PV credit.



# CORE PV

UNILEVEL COMMISSIONS



# 1

## CORE

Through Progressive PV, distributors can be active in the plan with their first 50 PV. Unlike other companies, Limitless gives all U.S. distributor purchases a 1 for 1 credit in the compensation plan — so \$50 means 50 PV.\*

Limitless richly rewards distributors who build a solid foundation of core volume. You'll earn 15% commission on the core volume of your personally enrolled distributors and customers. On personal customers, you'll get rewarded twice with both core commissions as well as retail markups that could total as high as 37%.

You can also qualify to earn 10% on the core volume of distributors and customers on your second and third levels. In most companies, these high percentage levels are usually reserved for people who have already become leaders — not for people just getting started. Then we keep going and pay 5% on levels 4-6 in a rewarding one-for-one unilevel model. So if you're one personally enrolled active distributor wide, you'll get paid one level deep. Two wide? Get paid two deep — and so on up to the maximum of six levels deep, for being six or more wide. Easy to learn, quick to earn!

\*Commissionable Volume on product sold outside the U.S. may have a lower PV credit.

**15% COMMISSION ON  
THE CORE VOLUME OF  
YOUR PERSONALLY  
ENROLLED DISTRIBUTORS  
AND CUSTOMERS**

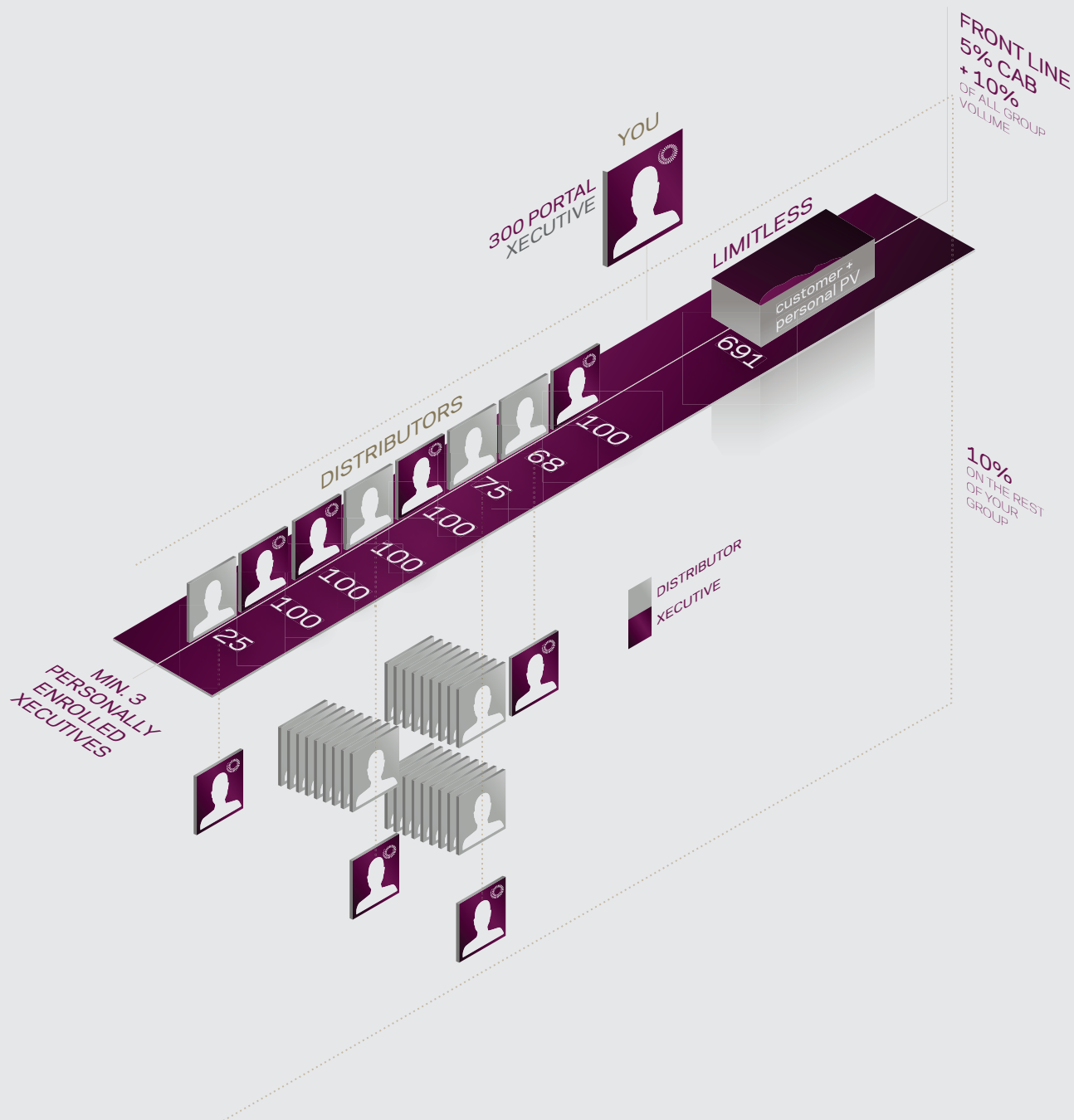
**10% ON THE CORE VOLUME  
OF DISTRIBUTORS ON YOUR  
SECOND AND THIRD LEVELS**

**5% ON LEVELS 4-6**



# CATEGORY PAY PORTAL

TIMELESS XECUTIVE



\*Each Personally Enrolled Xecutive has 300 Portal PV of which 100 is directed to each Portal XQV as shown in this Timeless Portal example.

# 2

## PORTALS

As you and your downline grow beyond just core volumes, you will start accumulating monthly Portal PV volume that will open up the pay portals to each of the three Limitless product categories: Timeless, Effortless, and Ageless.

You can qualify to earn income two ways in each category: 1) a Customer Acquisition Bonus (CAB) and, 2) Xecutive Group Volume (XGV) Bonuses.

By continuing to gather customers and personal purchases in any category, you can qualify as an Xecutive and become eligible for the Customer Acquisition Bonus (CAB) once your personal Portal PV reaches at least 300. You'll then earn a 5% CAB on your Xecutive Qualifying Volume (XQV) in each category. XQV includes your total Limitless bucket volume in each category PLUS the maximum 300 Portal PV of your entire front-line personally enrolled distributors that has been evenly directed to your three XQV's.

In each category, you can earn additional group bonuses as you hit the rank of Xecutive<sup>3</sup> or X<sup>3</sup>.

Xecutive<sup>3</sup> (X<sup>3</sup>): If your Portal PV is 300 and you have three Personally Enrolled (P/E) Distributors who have 300 Portal PV, you become an Xecutive in all three categories. This is an all or nothing position, where you qualify in all three categories simultaneously. As an X<sup>3</sup>, you are eligible to receive a 10% bonus on your Xecutive Group Volume (XGV, all the Portal volume between you and the next Xecutive<sup>3</sup>'s on your team) in each of the three categories.

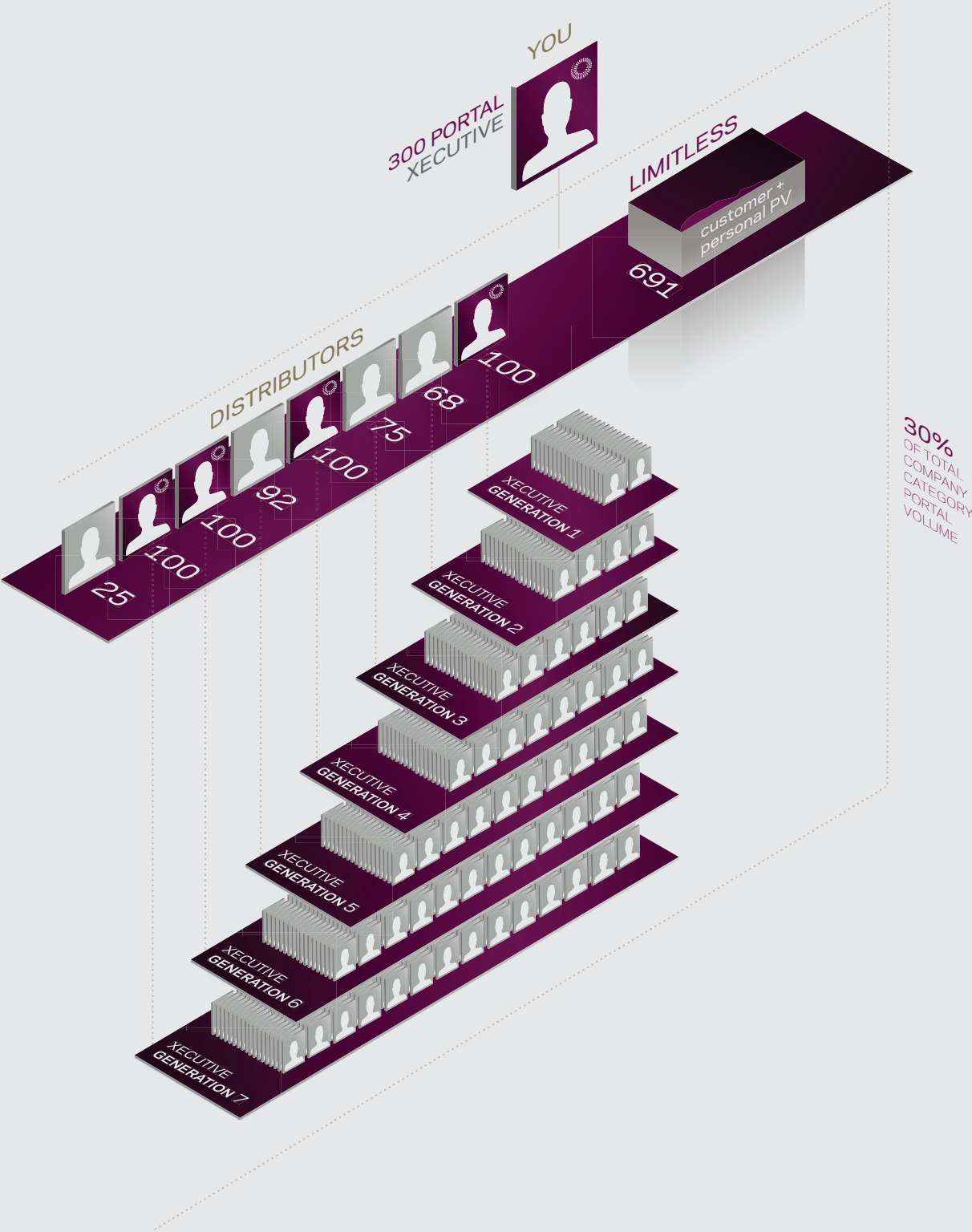
**EARN AN EXTRA 5% ON YOUR FRONT LINE**

**AS AN X<sup>3</sup>, BETWEEN YOUR CAB AND XECUTIVES BONUSES, YOU COULD EARN 15% ON YOUR FRONT LINE AND 10% ON THE REST OF YOUR XECUTIVE GROUP.**



# CATEGORY PAY POOL

TIMELESS



## PORTAL POOLS

As an  $X^3$ , once you develop other  $X^3$ 's in your downline, you can participate in the Portal Pools in each product category. Each category Portal Pool is worth a total of 30% of the company-wide portal volume for the month (excluding the core volume, of course). Each time you enroll a distributor, that begins a leg. When at least one  $X^3$  develops in one of your legs, you can count it as an "Xecutive Leg." For each Xecutive Leg wide, you can earn on an Xecutive generation deep. An Xecutive Generation is based on all the group volume, or XGV, from one Xecutive to the next. This could represent volume from many levels of distributors between two Xecutives. You can earn on volumes, up to seven generations which could represent many, many levels deep into your organization!

Plus, Limitless pays out the pools with no breakage, which means that any unearned commissions are paid out to those who are earning in the pools! So what will you earn on each generation? At 30% spread over seven generations deep, the minimum percentage per generation would be 4.28% — but with paying out all breakage, the percentage will be even higher (it will vary on a monthly basis, of course). And this happens with every category, for a total of three separate income streams!

**30% OF THE  
COMPANY-WIDE  
PORTAL VOLUME FOR  
THE MONTH IN EACH  
CATEGORY**



# GET STARTED

## **Limitless Worldwide Distributor Business Kit and Application Fee: \$49** (required\*)

The only financial requirement to become a Limitless Worldwide Independent Distributor is this \$49 fee. The fee has no commissionable volume but includes:

- A Distributor Business Kit (first year only)
- Access to the Limitless Virtual Office
- A distributor replicated website for one year
- Certain print and marketing materials
- ProPay online banking account and Limitless branded MasterCard debit card

The annual renewal fee is \$25.\*\* Independent Distributors can purchase Limitless products at wholesale and sell them to Retail Customers and Preferred Customers. They can also enroll such customers into the Limitless system and allow customers to buy direct while still getting credit for those sales. Distributors and customers can also participate in the Limitless Delivery Rewards (LDR) Autoship Program.

## **Limitless Delivery Rewards (LDR) Autoship Program\*\*\***

The LDR program awards points for qualifying autoship orders that can be redeemed for product on a future date. The longer you consistently order on autoship, the more points are rewarded. Both customers and distributors can participate in the LDR program. All details can be obtained in the Limitless Virtual Office.

\*optional in North Dakota

\*\*Distributors who choose not to renew are automatically granted customer status.

\*\*\*LDR Program is currently only available in the U.S.







## Limitless Worldwide™

### Optional Value-Added Enrollment Product Pak:

Independent Distributors may purchase an Optional Value-Added Product Pak only at the time of enrollment. This specially priced pak is valued at a deep discount from Wholesale pricing to provide new distributors with a jumpstart on buying products at wholesale and selling them at retail, or for personal use. If a pak is purchased at the time of enrollment, then the distributor may purchase additional paks within their first 30 days.

The volume from this pak is allocated between a Fast Start Bonus structure and PV toward the TriBrid Overlay Compensation Plan. Also, purchasers of the pak may receive additional benefits based on the current contents and promotions.

To view the content and benefits of the current Optional Value-Added Enrollment Product Pak, please refer to the flyer in your Limitless Virtual Office Library or obtain one from your sponsor.

### Fast Start Bonuses

Sales volume from the Optional Value-Added Enrollment Pak generate a Fast Start Bonus structure. The Personal Sponsor will receive a Fast Start bonus on the sale of any pak with no qualification requirements. Through Fast Start qualification, Distributors can also earn Fast Start Bonuses on paks purchased by Distributors in their Fast Start. For a schedule of Fast Start Bonuses on the current Optional Value-Added Enrollment Product Pak, please refer to the flyer in your Limitless Virtual Office Library or see your sponsor.

### Fast Start Bonus Qualifications

By the close of the commission month, to be eligible for Fast Start bonuses, distributors must be Fast Start Active and have earned CORE Ranks according to the current Fast Start Bonus qualifications.

**a |** Fast Start activity requirements are determined in a Distributor's first 30 days:

First 30-Day Achievement	Monthly Fast Start Bonus Activity Requirement
500 PSV or more and scheduled minimum 75 PV LDR (Xpress Qualified)	75 PV LDR*
<500 PSV and/or no scheduled minimum 75 PV LDR	200 PV order

\*If in any commission period, a Distributor's Fast Start Qualifying LDR is unable to process, the Distributor has the option of placing an alternative order by the end of the current month, provided the LDR order is in place for the following month. For Distributors with a missed \$75 LDR qualification, the alternative order must be for at least 200 PV. This will allow the Distributors to still qualify for their Fast Start Bonus payouts.

**b |** AND, the Distributors must have earned a CORE Rank according to the current schedule.

**Example:** L1 = 1 level Fast Start Bonuses | L2 = 2 levels | L3 = 3 levels.

# SPONSOR TREE vs. FAST START TREE

Each time you personally enroll a new distributor or customer, that person is automatically placed on the first level, or frontline, in your Sponsor Tree. Each distributor or customer that person enrolls is then automatically placed on your second level, and so on. All commissions in the TriBrid Overlay Compensation Plan will pay out according to the Sponsor Tree.

In the Fast Start Tree, the distributors you personally enroll can either be placed automatically on your first level or, at the time of enrollment, you can choose to place that new distributor under another person in your Fast Start Tree. By doing so, you are choosing to share the Fast Start Bonuses generated from that “placed” distributor’s organization with the person(s) under whom the placement was given. Once you place someone in your Fast Start Tree, all Fast Start Bonuses will pay out according to that genealogy from that point forward.

Placing distributors downline of you is not required, nor is there a special strategy for placement. Again, sharing Fast Starts is a way to motivate your downline to build their own sponsor tree to qualify for the multiple levels of potential bonuses that have been positioned in their Fast Start Tree. If you choose to keep your Fast Start genealogy the same as your Sponsor Tree, that is certainly acceptable.

# RANK ADVANCEMENTS

The table below outlines the requirements for monthly paid ranks.

Rank	Core 50 PV	P/E Active Distributor*	P/E Active Customer**	Portal PV	XQV	# Xec Legs	Min Leg Vol
Distributor							
L <sup>1</sup>	50 PV	1 or	1				
L <sup>2</sup>	50 PV	2	0				
L <sup>3</sup>	50 PV	3	0				
L <sup>4</sup>	50 PV	4	0				
L <sup>5</sup>	50 PV	5	0				
Ambassador	50 PV	6	2				

The ranks below can be earned in each category portal. A distributor may hold different ranks in different portals.

Rank (Portal)	Core PV	P/E Active Distributor*	P/E Active Customer**	Portal PV	XQV	P/E Xecutives (300 Portal PV)	# Xec Legs	Minimum Volume per Qualifying Portal (Min Vol / Min Vol Minus Largest Leg)
Xecutive <sup>3</sup>	50 PV	3	2	300 PV		3		
Manager <sup>3</sup>	50 PV	3	2	300 PV		3	1	
Senior Manager <sup>3</sup>	50 PV	6	2	300 PV		3	2	
Director <sup>3</sup>	50 PV	6	2	300 PV		3	3	
Regional Director	50 PV	6	2	300 PV	500	3	4	TBD
National Director	50 PV	6	2	300 PV	500	3	5	TBD
Vice-Presidential Director	50 PV	6	2	300 PV	500	3	6	TBD
Presidential Director	50 PV	6	2	300 PV	500	3	7	TBD

Distributors who earn the status Xecutive will automatically earn it in all three categories, therefore becoming an X<sup>3</sup>. Each additional rank up to Regional will also default qualify in all three categories. At Regional, it is possible to only qualify where the XQV and/or leg volume is being met per category.

\* Personally enrolled active distributors (see above table for clarification)

\*\* Personally enrolled active customers (see above table for clarification)





**Accelerated Customer PV:** Once Ambassador or Xecutive<sup>3</sup> Title Rank is achieved, an option is available thru Distributor Services to accelerate Customer volume into the Distributor's Portal PV bucket. With the option turned on, all customer volume during the month would still flow normally into the initial CORE 50 buckets, until two Active (full 50 CORE) customers are acquired. Then, all subsequent customer volume would skip the respective CORE 50 bucket and flow directly into the Portal PV/Limitless buckets of the sponsoring distributor. Achieving Ambassador Title Rank does not automatically turn on the option. It must be done at the Ambassador's choice through Distributor Services, AND it must be turned on BEFORE the beginning of the month. Once turned on, it will stay on until further requests are made. Any future on/off of the option would only take effect for the following commission month. Under no circumstance would an option change the flow of volume during a commission month.

**Active:** A distributor who maintains Core 50 PV (see also Core Active).

**Xecutive:** A Core Active distributor who has filled his or her 300 Portal PV bucket and is eligible for the Customer Acquisition Bonus or CAB.

**Commission Pay Schedule:** All commissions, bonuses, and retail markups are calculated on a monthly basis. Payments are made the following month on the 15th for commissions and retail markups, and the 20th for bonuses. All payments are made to the Distributor's ProPay online banking account (provided by Limitless Worldwide). For eligible commissions paid outside the U.S., check with Distributor Support for pay schedules and venues.

**Commissionable Volume:** All products sold in the U.S. have a 100% commissionable volume based on the wholesale or wholesale LDR price. Eligible products sold and shipped outside the U.S. may have a commissionable volume lower than 100%.

**Company Portal Volume:** The total volume directed to any given category portal after all distributors' initial Core 50 PV.

**Core Active:** A distributor who has either filled their Core 50 PV bucket or has purchased an Optional Value-Added Enrollment Pak by the end of the commission month.

**Core PV Bucket:** The initial bucket that gets filled on a monthly basis from purchases by an Independent Distributor. Regardless of which category product is purchased, the first \$50 of personal purchase will flow into this bucket. Anything over \$50 will flow then into the next series of buckets, the Portal PV and Limitless buckets. Even in one product purchase, the order will be split into the Progressive buckets as they are filled. For example, if a Timeless category product is priced at \$59 wholesale and it is the first order of the month, then 50 PV will go into the distributor's Core PV bucket, and 9 PV will go into the distributor's Portal PV bucket. All customers who enroll in the Limitless system under the Independent Distributor will also fill a Core 50 PV bucket. Any purchases over the Core 50 will flow into the sponsoring Distributor's respective Portal PV bucket. (See Definition for Accelerated Customer PV for alternatives)

**Core Volume:** The volume coming from the distributors' core PV.

**Customer Acquisition Bonus (CAB):** A distributor who has accumulated 300 Portal PV is an Xecutive, and will earn a 5% bonus on the Xecutive Qualifying Volume in each category.

**Customer Core PV:** A customer's first 50 PV in a commission month regardless of category.

**Fast Start Sponsor:** The direct upline in the Fast Start Tree whether or not he or she was the personal enroller.

**Fast Start Tree:** The genealogy tree that allows placements of personally enrolled distributors for purposes of paying the Fast Start Bonuses on Optional Value-Added Enrollment Paks.

**Frontline:** Personally enrolled distributors.

**Genealogy Trees:** The overall structure of linking distributors and customers in the Limitless Worldwide compensation plan. The plan supports both a Sponsor Tree and a Fast Start Tree:

- **Sponsor Tree:** Genealogy of this Tree is based on personally enrolled distributors and customers always being on your first level, and all of their personally enrolled distributors being on your second level, and so on. This structure is automated at the time of personal enrollment. The TriBrid Overlay Compensation Plan pays in this tree according to qualifications.
- **Fast Start Tree:** Genealogy of this Tree can include not only the personally enrolled distributors on your front line, but also any distributors placed on your front line by someone above you in the Sponsor Tree who chooses to share Fast Start Bonuses with you. You, too, can place personally enrolled distributors downline of your Fast Start Genealogy Tree in order to share Fast Start Bonuses with others. All Fast Start Bonuses are paid in this tree according to qualifications.

**Independent Distributor:** Independent Distributors can purchase Limitless products at wholesale and sell them to Retail Customers and Preferred Customers. They can also enroll such customers into the Limitless system and allow customers to buy direct while still getting credit for those sales. Distributors and customers can also participate in the Limitless Delivery Rewards (LDR) Autoship Program where available.

**Leg:** A first level personally enrolled distributor and their entire organization.

**Limitless Bucket:** All category volume over the 300 Portal PV will flow into the respective category Limitless Bucket (which is actually "housed" on the front line of the distributor in each Portal). No limit is applied to the volume in this bucket. Any volume accumulated in each Limitless Bucket will be paid to the distributor according to their qualification for the 5% CAB and for the 10% Xecutive Group Volume (XGV) bonus.

**Personal Sponsor:** The distributor who personally enrolled another distributor or customer.



**Portal:** The area of the compensation plan that pays on volume directed from different product consumption categories after all Core volume allocations.

**Portal Pool:** A bonus pool to be shared among all distributors who achieve a minimum rank of Manager (at least one Xecutive<sup>3</sup> leg) (see Rank Advancements page). Each category will have a pool that consists of 30% of the Company Portal Volume. Qualifying ranks can earn shares in the pool according to the total Xecutive Group Volumes they are eligible to override.

**Portal Pool Share:** Distributors with a paid rank of Manager or above will earn one share for each point of volume in the total Xecutive Group Volumes he/she is eligible to override. Then each share is rewarded with the calculated Portal Pool Share Value.

**Portal Pool Share Eligibility:** To participate in any category Portal Pool, an Xecutive<sup>3</sup> must have developed at least one other Xecutive<sup>3</sup> in his/her downline, which is equivalent of achieving a rank of Manager or higher. The rank each distributor achieves will be applied to determine the total number of pool shares for which he or she is eligible.

**Portal Pool Share Value:** The value of each share in each category pool is determined by taking 30% of the Company Portal Volume and dividing it by the total number of eligible shares earned by each Xecutive<sup>3</sup> with a rank of Manager (at least one Xecutive<sup>3</sup> leg) or higher. Example: If in a category the Company Portal Volume is 1,000,000, then the Portal Pool Value = 300,000 (30%). If the total of all eligible Xecutive Portal Pool Shares earned is 600,000, then 300,000 divided by 600,000 equals \$.50 Portal Pool Share Value.

**Portal PV Bucket:** Each Independent Distributor has a Portal PV bucket. During the month, all volume accumulating from the distributor and their personal customers over the first the Core 50 PV will then flow into the Portal PV bucket. Once a Portal PV bucket is filled to a maximum 300 PV from both the distributor and his/her customers' purchases, then all volume will flow into the Portal Limitless bucket. (See Definition for Accelerated Customer PV)

**Preferred Customer:** A non-distributor who chooses to purchase product on monthly autoship will receive a discount off of full retail. Each Preferred Customer must be sponsored by a distributor, and any purchases made directly through the company will be credited to the sponsor and the discounted retail markups will be forwarded in the commission run. Based on country eligibility, Preferred Customers may also participate in our Limitless Delivery Rewards (LDR) program.

**Product Consumption Categories:** The three product categories that correspond with the different portals: Timeless, Effortless, and Ageless.

**Progressive PV:** A patent-pending concept that allows for volume to accumulate into a series of "buckets" which qualify an Independent Distributor to participate in graduating parts of the TriBrid Overlay Compensation Plan. The plan incorporates Progressive PV into three bucket types: Core PV, Portal PV, and Limitless PV.

**PV:** Personal Volume - the value each product is assigned on which commissions will be paid. In the U.S. Market, PV is equal to 100% of the wholesale price. Other markets may have a different value.

**Retail Customer:** A non-distributor who wishes to purchase Limitless products, who must go through a distributor and will pay retail prices for their purchases. They can buy directly from the distributor or enroll through the sponsoring distributor's replicating website and from then on make their own retail purchases directly from the company. The sponsoring distributor will receive credit for each purchase made by a customer who has enrolled this way and the company will forward all retail markups between the wholesale price and full retail price in the commission run.

**Xecutive<sup>3</sup>:** In any commission month, a distributor who has completed the requirements listed on the Rank Summary page (page 20). Due to the requirement structure, one who qualifies will become an Xecutive in all three Portal Categories: Timeless, Effortless, and Ageless. This will make them an Xecutive<sup>3</sup> (X<sup>3</sup>).

**Xecutive Group:** All distributors between an Xecutive<sup>3</sup> and the next downline Xecutive<sup>3</sup> (includes the next Xecutive<sup>3</sup> in each line).

**Xecutive Group Bonus:** As an Xecutive, you will earn a 10% bonus on your Xecutive Group Volume.

**Xecutive Group Volume:** All portal volume beginning with an Xecutive's qualifying volume, continuing down to and including the Portal PV of the next qualified Xecutive.

**Xecutive Leg:** If a Leg has at least one qualified Xecutive<sup>3</sup> anywhere in the leg in a given commission month, the leg counts as an Xecutive Leg.

**Xecutive Qualifying Volume (XQV):** In any category, the total Portal Volume coming from a) a distributor's Limitless Portal PV, plus b) the total Portal PV of all personally sponsored distributors. Each P/E distributor can create a maximum 300 Portal PV. As they are accumulating this PV, the plan will evenly distribute this to the sponsor's three XQV volumes. For example: a P/E distributor with 300 Portal PV will contribute 100 PV to each Portal XQV of their sponsor. If they have 150 Portal PV, the plan will direct 50 per portal to their sponsor's XQV's. As a result, the maximum contribution a P/E will make to any sponsor's Portal XQV will be 100.





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