

## **Getting Started Word Tracking**

How exciting! You have made your first "Getting Started Contact List" and put a "star" by the top three people you want to travel the beaches of the world together. Your first goals from the Commitment Letter are to find your first 3 distributors and up to 5 customers.

This guide will help you easily talk to your peeps with confidence and jumpstart your business. We will teach you a few word-tracks and then you will share videos to share information.

Remember, you don't have to have all the answers. When questions come, and they will for sure, just say "Since I am new, I would like to get my business partner on the phone, so you get all your questions answered." Ready?

### Sort your contact list into two types:

#### 1. 90-day Customer

"I'm starting a new business and I need a favor. I need some customer stories. I don't need you to be my customer for life, but I do need you to join me on a product journey for 90 days. Can I count on you to help me?

#### What is it? What are you selling?

"If you could improve just one thing would it be weight, fitness, health, confidence (like hair, skin, and nails) or finances?" (Really Listen...)

"I would like to share some quick information that could help you achieve that. Is now a good time?

I'm going to send you two short videos (90 sec) I will call you back in a few minutes and you can tell me which one best fits you.

Send TWO FYL Explainer Videos And if they mentioned finances, also send them the 90-second Limitless Opportunity video.

#### 2. "Who do you know?" - Referrals

"I'm starting a new business and I need a favor. Who do you know that I could introduce my company to and help them get started by earning an extra \$1000 in the next 30 days?"

#### What is it? What are you selling?

Can I send you a 90-second video to quickly introduce you to my company?

#### Send Limitless Opportunity 90-second video.

What resonated with you in that video? Would you like to know more? Who do you know that I could help make money?

(Pending answers, either ask the "one thing" question, coordinate a 3-way call and share the 14-minute Biz Opp video 15 minutes prior, or get those referrals!)

Send TWO FYL Explainer Videos and/or set up your 3-way call. Do NOT share the Biz Opp video until 15 minutes before the 3-way call.

# Use your Upline on a 3-way call to answer all questions! Here is what you say:

"Since I am new, I would like to get my business partner on the phone to make sure you get the best answers"

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