# Limitless Worldwide 2022 FreshStart RampUp Promotion

The 2022 FreshStart promotion is designed to allow a previously enrolled Distributor the opportunity to Xpress Qualify and participate in all the different Xpress Incentives and RampUP Bonuses, as if they were a new Distributor. The promotion begins January 8, 2022 and runs through March 31, 2022.

## Promotion Period: 1/8/2022 through 3/31/2022

Requirements: A Distributor must first complete the 2022 Xpress Incentives FreshStart form.

## FreshStart Date and Deadlines:

Upon receipt and approval of the FreshStart form, a Distributor's Fresh Start date will be assigned by Limitless Worldwide, and the deadlines for each incentive will be determined according to this new date.

## Purchase Requirement:

Distributors participating in the FreshStart program must purchase a Find Your Limitless Enrollment Pak (\$500 or \$950) within 30 days of their FreshStart date. Distributors can place this order by calling support at 800-429-290, M-F 8 am to 5 pm MT.

## Fulfillment of Volume and Enrollment Requirements:

Fulfillment of volume and enrollment requirements for the Xpress Incentives and RampUP Fresh Start is based only on new Distributor legs and new customers. Distributors who have previously Xpress Qualified are eligible to participate in the Fresh Start Promotion, however, they are agreeing to requalify as an Xpress Qualified Distributor, and have minimum 150PV on LDR (autoship).

### Starting Point:

December 2021 will serve as the starting point for a FreshStart Distributor's PSV, Rank, and OV. Any growth required for the Xpress Incentives RampUp bonuses will be over the December 2021 baseline.

**Xpress Qualification Rules**: within 30 days of a Distributor's newly assigned FreshStart date, a Distributor must generate 500PSV and set up an LDR (autoship) for a minimum of 150PV. If the Distributor has purchased either the \$500 or \$950 Find Your Limitless Enrollment Paks, this purchase will fufill the PSV requirement for Xpress Qualification.

<u>**3 in 30:**</u> within 30 days of Distributor's newly assigned FreshStart date, a Distributor must enroll 3 new Distributors who have achieved Xpress Qualification (500 PSV, minimum 150PV LDR)

**<u>CAB</u> (Customer Acquisition Bonus):</u>** By the end of the 3<sup>rd</sup> full commission month from the assigned FreshStart date, a Distributor must increase their PSV by 1,000 over their December 2021 starting point PSV, and have a minimum of 5 75+PV LDR customers. In order to qualify and receive the \$500 bonus, these numbers must be held for the Distributors 4<sup>th</sup> and 5<sup>th</sup> commission months. To receive the second \$500 CAB Bonus, a Distributor must continue to hold both the PSV and customers in their 7<sup>th</sup> and 8<sup>th</sup> commission months.

**X3 Bonus:** By the end of the 3<sup>rd</sup> full commission month from the assigned FreshStart date, a Distributor must enroll 3 new Distributors, each with a minimum of 500 PSV. In order to qualify and receive the \$500 bonus, the new enrollees must maintain 500 PSV in the FreshStart Distributor's 4<sup>th</sup> and 5<sup>th</sup> commission months.

**Manager Bonus:** By the end of the 6<sup>th</sup> full commission month from the assigned FreshStart date, the Distributor must generate 6,000 OV over their December 2021 starting point. In addition, the Distributor must advance one commission rank over their December 2021 paid rank, to a minimum of the Manager rank (X3, with 1 X3 leg). In order to qualify and receive the \$500 bonus, this rank and OV must be maintained for the Distributor's 7<sup>th</sup> and 8<sup>th</sup> commission month.