<u>Limitless Worldwide</u> 2021 FreshStart RampUp Promotion

The 2021 FreshStart promotion is designed to allow a previously enrolled Distributor the opportunity to Xpress Qualify and participate in all of the different Xpress Incentives and RampUP Bonuses, as if they were a new Distributor. The promotion begins February 20, 2021and runs through March 31, 2021.

Promotion Period: 2/20/2021 through 3/31/2021

Requirements: A Distributor must first complete the 2021 Xpress Incentives FreshStart form, and submit by email into support@limitlessww.com

FreshStart Date and Deadlines:

Upon receipt and approval of the FreshStart form, a Distributor's Fresh Start date will be assigned by Limitless Worldwide, and the deadlines for each incentive will be determined according to this new date.

Purchase Requirement:

Distributors participating in the FreshStart program must purchase a \$950 Find Your Limitless Enrollment Pak upon submitting their application. Distributors can place this order by calling support at 800-429-290, M-F 8 am to 5 pm MT.

Fulfillment of Volume and Enrollment Requirements:

Fulfillment of volume and enrollment requirements for the Xpress Incentives and RampUP Fresh Start is based only on new Distributor legs, Fresh Start Qualifying Distributors, or new customers. For a Fresh Start Qualifying Distributor to count the volume and new enrollments of a previously enrolled downline Distributor, both Distributors must submit Fresh Start forms. The upline's form should be submitted before, or no later than the same business day as the downline Distributor's form. Distributors who have previously Xpress Qualified are eligible to participate in the Fresh Start Promotion, however, they are agreeing to requalify as an Xpress Qualified Distributor, and have minimum 150PV on LDR and ship on LDR (autoship).

Starting Point:

January 2021 will serve as the starting point for a FreshStart Distributor's PSV, Rank, and OV. Any growth required for the Xpress Incentives RampUp bonuses will be over the January 2021 baseline.

Xpress Qualification Rules: within 30 days of a Distributor's newly assigned FreshStart date, a Distributor must generate 500PSV and set up an LDR (autoship) for a minimum of 150PV. The purchase of the \$950 Find Your Limitless Enrollment Pak will fufill the PSV requirement for Xpress Qualification.

<u>3 in 30:</u> within 30 days of Distributor's newly assigned FreshStart date, a Distributor must enroll 3 new or FreshStart Distributors who have achieved Xpress Qualification (500 PSV, minimum 150PV LDR)

<u>CAB (Customer Acquisition Bonus):</u> By the end of the 3rd full commission month from the assigned FreshStart date, a Distributor must increase their PSV by 1,000 over their January 2021 starting point PSV, and have a minimum of 5 75+PV LDR customers. In order to qualify and receive the \$500 bonus, these numbers must be held for the Distributors 4th and 5th commission months. To receive the second \$500 CAB Bonus, a Distributor must continue to hold both the PSV and customers in months 7- 12.

X3 Bonus: By the end of the 3rd full commission month from the assigned FreshStart date, a Distributor must enroll 3 new Distributors, each with a minimum of 500 PSV. In order to qualify and receive the \$500 bonus, the new enrollees must maintain 500 PSV in the FreshStart Distributor's 4th and 5th commission months.

<u>Manager Bonus:</u> By the end of the 6th full commission month from the assigned FreshStart date, the Distributor must generate 6,000 OV over their January 2021 starting point. In addition, the Distributor must advance one commission rank over their January 2021 paid rank, to a minimum of the Manager rank (X3, with 1 X3 leg). In order to qualify and receive the \$500 bonus, this rank and OV must be maintained for the Distributor's 7th and 8th commission month.



Xpress Incentives, RampUP - Fresh Start

Open Enrollment: February 20, 2021-March 31, 2021

PRINT CLEARLY USING	A DARK PEN
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l, Name (Last, First, Middle Initial)				,	
Distributor Identification Number, submit my Letter of Intent for consideration					
in the Xpress Qualify- RampUP Restart Promotion. I understan	-		nt by Limitless		
Worldwide will provide me with new Xpress Incentives deadline	es as indicated b	elow.			
Primary Applicant Signature	Date				
Secondary Applicant Signature	Date	Date			
Street Address City State	Zip Code		Phone		
Sign and mail, or scan and email in this Letter of Inten	t form to				
support@limitlessww.com • 435 West 400 South, #20		ty UT 84101•			
54pport@mmttessww.com	o, sait Lake Ci	, 61 04101			
I understand that any activity before approval of this form will r	not count toward	l my qualifications	Initials		
I understand that any activity before approval of this form will not count toward my qualifications. I have read and accept the terms and conditions of the Xpress Incentives Fresh Start below.					
The email address I would like confirmation of receipt sent to is Email Address					
To be filled out by Limitless Worldwide:					
Xpress Qualify Fresh Start Date	Xpress Qualify Deadline				
3 in 30 Incentive Deadline	Apple Incentive Deadline				
	Apple incentive beautifie				
RampUP 3rd full commission month	RampUP 6th full commission month				
Starting PSV	Starting Rank				
Starting r.5v	Starting Natik				
Starting OV					

Terms and Conditions

Acceptance into the Xpress Incentives Fresh Start Promotion will allow a previously enrolled Distributor the opportunity to Xpress Qualify and participate in all of the different Xpress Incentives and RampUP Bonuses, as if they were a new Distributor. Enrollment in the promotion is only open to Distributors from February 20, 2021 through March 31, 2021. The Fresh Start date will be assigned by Limitless Worldwide upon receipt and approval of this form, and the deadlines for each incentive will be determined according to this new date. Fulfillment of volume and enrollment requirements for the Xpress Incentives and RamupUP Fresh Start is based only on new Distributor legs, Fresh Start Qualifying Distributors, or new customers. In order for a Fresh Start Qualifying Distributor to count the volume and new enrollments of a previously enrolled downline Distributor, both Distributors must submit Fresh Start forms. The upline's form should be submitted before, or no later than the same business day as the downline Distributor's form. Distributors who have previously Xpress Qualified are eligible to participate in the Fresh Start Promotion, however, they are agreeing to requalify as an Xpress Qualified Distributor. If Xpress Qualification is not achieved after submitting a Fresh Start form, a Distributor is no longer Xpress Qualified. For complete rules and conditions on Xpress Incentives refer to the Official Rules in your Limitless Virtual Office. Qualifying Distributors must remain in good standing with the company to participate.