

# Find Your Limitless - Build Your Business Guide

Step 1. Pick a Pak

Where will you start? SHAPE, REVEAL, ROCK, FUEL?

# Step 2. Pick a Pal, or two or three to join you on your journey

This is a great way to start your customer base, and to enlist a buddy system for success.

Step 3. Make one of these opening questions "your own" (or create a similar version):

- If you could improve one thing about yourself, what would it be? Weight? Confidence? Fitness? Health?
- If you challenged yourself to break through limits, where would you start?

Would you want to first lose weight? Focus on a confident appearance? Take your workout to the next level? Or gain energetic health?

• If you knew you could challenge yourself and win, where would you start?

## Step 4. Nail your "short story"

As you start seeing and feeling results, you will get passionate about sharing your journey with people. Learn how to share your experience in a short, passionate way that entices them to want what you have (see training).

## Step 5. Practice makes Comfortable

Practice your question and your story over and over. That way, when you are talking to people, rather than stumbling on your words, your genuine magnetic passion will come through.



#### How to use the video

1. <u>Option 1</u>- Ask your question and get their answer. After you have their "answer", ask them if they could take 90 seconds to watch a video you love.

<u>Option 2</u>- Text them a link to the video. Then follow up asking your question, to get their "answer".

- 2. Share your story immediately after the video. Remember to keep it powerfully brief.
- 3. Invite them to find their Limitless via their answer to your question. "I have had such a great experience; I believe you could too."

# How to invite them to find their Limitless

Based on their "answer":

- Shape: You really can get past the weight so you can feel empowered to find YOUR Limitless.
- Reveal: Confidence is such a contributor to Finding Your Limitless, let's reveal yours!
- Rock: If you are serious about really rocking your workout, then I have something to help you Find your Limitless.
- Fuel: You are not alone with getting yourself healthy on the journey to Find your Limitless...

"Think how empowered you will feel when you take that first step, or hit your first goal"