

Limitless 2.0 Customer Acquisition Bonuses

Year 1: \$2,000 Year 2: \$5,000

The Customer Acquisition Bonuses are designed to help Distributors grow their business through sustainable customer acquisition and promotion of the Find Your Limitless paks.

Year 1 \$2,000 Customer Acquisition Bonus:

New Distributors (enrolled on or after January 1, 2018):

Bonus Payment: \$2,000 deposited into a valid ProPay account

Qualification Period: Beginning in a new Distributor's first full commission month, and for 12 consecutive months following.

Example: Distributor A enrolls on 1/28/2018. Their qualification period would begin with their first full commission month in February 2018 – January 2019.

Payout Period: Bonus Payday following completion of their first 12 full commission months in the business.

Example: Distributor A (see above) achieves all requirements through January 2019, and receives their bonus payment of \$2,000 on February 20, 2018.

Requirements:

- Acquire one (1) new Preferred Customer (PC) each month.
- Each PC must maintain a minimum 75 PV LDR order for the qualification period.
- If at any time a PC falls below the 75 PV threshold, the Distributor must replace the PC within the same month.
- At the end of the twelve (12) month period, Distributor will have 12 active 75+ PV Preferred Customers.

Existing Distributors (enrolled before January 1, 2018):

Bonus Payment: \$2,000 deposited into a valid ProPay account

Qualification Period: January 2018 – December 2018

Payout Period: January 20, 2019- bonuses are paid on the 20th of each month for the month prior's commission period.

Starting Point: An existing Distributor's starting point is based on their active 75+PV customer count at the end of December 2017.

Requirements:

- Maintain the starting point number of active 75+ PV customers each month during the qualification period.
- Acquire one (1) new Preferred Customer (PC) each month beginning in February 2018
- Each PC must maintain a minimum 75 PV LDR order for the qualification period.
- If at any time a PC falls below the 75 PV threshold, the Distributor must replace the PC within the same month.

- At the end of the twelve (12) month period, Distributor will have 12 active Preferred Customers beyond their starting point count.

Year 2 \$5,000 Customer Acquisition Bonus:

New Distributors (enrolled on or after January 1, 2018):

Bonus Payment: \$5,000 deposited into a valid ProPay account

Qualification Period: Year two following a Distributor's first 12 full commission months (Months 13-24)

Example: Distributor A enrolls 1/20/2018, February 2018 is considered their first full commission month. Their qualification period for the 2nd Year Bonus is February 2019 – January 2019

Payout Period: The 20th of the month following completion of the bonus requirements.

Example: Distributor A (see above) achieves all requirements in 2019, and receives bonus payment January 2020

Requirements:

- Must have earned the Customer Acquisition Year 1 Bonus
- Generate and Maintain 2,000 PSV (Personal Sales Volume) each month during their qualification period (12 months)
- Enroll and maintain a minimum of 20 active (minimum 75 PV) customers each month during their qualification period (12 months)

Example: Month 13 – 24, a new Distributor must have a minimum of 20 active customers and 2,000 PSV.

Existing Distributors (enrolled prior to January 1, 2018):

Bonus Payment: \$5,000 deposited into a valid ProPay account

Qualification Period: January 2019 – December 2019

Payout Period: January 20, 2020- bonuses are paid on the 20th of each month for the month prior's commission period.

Requirements:

- Must have earned the Customer Acquisition Year 1 Bonus
- Maintain starting PSV (December 2017) AND generate and maintain an additional 2,000 PSV above starting point each month during the qualification period
- Maintain starting active customer count (December 2017) AND enroll and maintain additional 20 active customers above starting count.

Example: December 2017 Starting PSV = 890, Active PC = 8

Year 2 Bonus requirement: Minimum 2,890 PSV and 28 Active PC each month January 2019 – December 2019

Limitless 2.0 Customer Acquisition Bonuses

Terms and Conditions

1. Distributors with excessive returns of products in their organization may be disqualified. Limitless Worldwide reserves the right, in its sole discretion, to determine what constitutes excessive returns.
2. Any indication of manipulation regarding the qualification criteria will disqualify any Distributor attempting to benefit from the action. This includes but is not limited to buying in volume for qualification purposes on down line accounts.
3. Limitless Worldwide reserves the right to end the bonus at any time.
4. Limitless Worldwide reserves the right to interpret the rules of the bonus.
5. Limitless Worldwide reserves the right to withhold final approval on all winners pending verification of compliance to bonus rules and regulations. Participants must be Distributors in good standing with Limitless Worldwide during the qualification period. Distributors found in non-compliance with the Policies and Procedures during the contest may not participate.
6. Bonus payments will be sent via a direct transfer to a valid ProPay account. Distributors must set up their ProPay account through their Virtual Office prior to payment to ensure prompt payment. Bonus payments may be included in an IRS Form 1099.